

Rep Order# 8865799 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 37281

Printed: 10/04/2012 1:30 PM
Last Received: 10/04/2012 1:00 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1781
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1781
Flight Dates 09/18/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$24,750
PLEASE CONFIRM
THANKS, MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	700A-900A	CBS THIS MORNING	:30	\$150.00	09/18-09/21	0	0	0	\$0.00	
	2	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$240.00	09/22-09/29	1	2	2	\$480.00	
	3	TU-F	900A-1000A	LIVE! WITH KELLY	:30	\$250.00	09/18-09/21	0	0	0	\$0.00	
	4	TU-F	1100A-1200P	YOUNG & RESTLESS	:30	\$1,500.00	09/18-09/21	0	0	0	\$0.00	
	5	TU-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$225.00	09/18-09/21	0	0	0	\$0.00	
	6	TU-F	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$900.00	09/18-09/21	2	1	2	\$1,800.00	
	7	TU-F	200P-300P	THE TALK	:30	\$900.00	09/18-09/21	2	1	2	\$1,800.00	
	8	TU-F	300P-400P	ELLEN	:30	\$325.00	09/18-09/21	0	0	0	\$0.00	
	9	SA	530P-600P	POLITICS NOW	:30	\$250.00	09/22-09/29	1	2	2	\$500.00	

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	10	SU	530P-600P	INSIDE EDITION	:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
	11	TU-F	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$940.00	09/18-09/21	1	1	1	\$940.00	
	12	TU-F	630P-700P	INSIDE EDITION	:30	\$875.00	09/18-09/21	3	1	3	\$2,625.00	
	13	TU-F	700P-800P	ET/INSIDER	:30	\$1,000.00	09/18-09/21	1	1	1	\$1,000.00	
	14	SA	700P-800P	ET WEEKEND	:30	\$175.00	09/29-09/29	1	1	1	\$175.00	
	16	TU-F	137A-237A	ELEC PLAYGROUND/ET REPEAT	:30	\$40.00	09/18-09/21	2	1	2	\$80.00	
	*17	SA	1235A-135A	DAVINICI	:30	\$60.00	09/29-09/29	1	1	1	\$60.00	
		Sales Remark: V9 . V9 More than 2 codes changed										
	19	M-F	700A-900A	CBS THIS MORNING	:30	\$440.00	09/24-09/28	4	1	4	\$1,760.00	
	20	M-F	900A-1000A	LIVE! WITH KELLY	:30	\$250.00	09/24-09/28	5	1	5	\$1,250.00	
	21	M	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/01-10/01	1	1	1	\$300.00	
	23	M-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$225.00	09/24-09/28	5	1	5	\$1,125.00	
	24	M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
	25	M-F	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$900.00	09/24-09/28	2	1	2	\$1,800.00	

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	26	M-F	300P-400P	ELLEN	:30	\$325.00	09/24-09/28	2	1	2	\$650.00	
	27	M-F	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$300.00	09/24-09/28	2	1	2	\$600.00	
	28	M-F	630P-700P	INSIDE EDITION	:30	\$875.00	09/24-09/28	2	1	2	\$1,750.00	
	29	M-F	700P-800P	ET/INSIDER	:30	\$1,000.00	09/24-09/28	2	1	2	\$2,000.00	
	30	M-F	137A-237A	ELEC PLAYGROUND/ET REPEAT	:30	\$40.00	09/24-09/28	2	1	2	\$80.00	
	31	TU-F	600A-700A		:30	\$245.00	09/18-09/21	1	1	1	\$245.00	
	32	M	500A-600A	NEWS	:30	\$225.00	10/01-10/01	1	1	1	\$225.00	
	33	M	600A-700A	NEWS	:30	\$275.00	10/01-10/01	1	1	1	\$275.00	
	34	M	700A-900A	NEWS	:30	\$200.00	10/01-10/01	2	1	2	\$400.00	
	35	M-F	200P-300P		:30	\$350.00	09/24-09/28	3	1	3	\$1,050.00	
	36	M-F	500P-630P		:30	\$375.00	09/24-09/28	3	1	3	\$1,125.00	
	37	SA	1135P-1235A		:30	\$40.00	09/22-09/22	2	1	2	\$80.00	
	38	TU-F	400A-459A		:30	\$20.00	09/18-09/21	5	1	5	\$100.00	

---REPORT TOTALS---

Report Totals: 64 / \$24,750.00

---SALES MONTHLY TOTALS---

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Sep 12: 58 / \$23,225.00 Oct 12: 6 / \$1,525.00

Sales Totals: 64 / \$24,750.00

Station Totals: 64 / \$24,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$82,500	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+